System, Method and Computer Program Product for Gathering and Delivering Personalized User Information

Abstract

A system, method and computer program product for providing a secure data channel between a user and associates for receiving at a processing server, from a user, user profile information, family definitions, and/or a hardware signature. The method receives pushed information from an associate, including, e.g., an update to the user profile information, related information, or personalized content for the user. The method can convey to the user, personal information including a selectable union of the user profile information, the related information, and/or the personalized content. In addition, the method can convey information to the user using, e.g., a web interface, an interactive voice response (IVR) system, a wireless access device, an interactive television (TV) device, a personal digital assistant (PDA), a palm computer, or another computing or communications access device. The method can further share access to the personal information to a family, where the family can include another user, users, or multiple related users. The associate can be, e.g., affiliated, unaffiliated, a manufacturer, a distributor, a retailer, an non-profit, or an agency. The method can further provide cumulative aggregate user profile information to the associate. The pushed information can include textual, digitized audio, digitized video, graphical image, or other data, and can include prescription, automobile service, or purchased product information, or voicemail messages. An browser application-based, applet-based, personal computer (PC) application-based, operating system(OS) function-based, groupware-based, inflight entertainment (IFE) portal-based, and/or, instant message service based interface capable of displaying an associates list that is operative to provide user access to a user-selectable union of personalized pushed content relating to the user from one or more associates is disclosed.

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